

Christopher Anthony

Multidisciplinary designer with a strong background in innovation and entrepreneurship. I carry a good deal of valuable hands-on experience in handling several creative design projects, brand building, graphic design, concept ideation and digitalization. I have gained abilities to escalate brand awareness through design.

Learning Experiences

2021-24: Graphic Designer at Unisport (Full-time)

- Developed graphics for printed and digital layouts
- Consulting with the various departments on effective use of graphics and brand identity
- Strategic creative development
- Developed graphics and designs for various products and packaging

2019-21: Creative Direction, Kill Villains Asap (Founder)

- Managed 2 interns in a production of a collection
- Served as a creative director for all key projects and events
- Maintained brand strategies

2020: Danish Entrepreneurship Award (Product Design)

- Practiced design and creative processes
- Product design using 3D printing technology and laser cut machinery

2020: Innofounder (Product Design)

- Concept and solution ideation
- Product design using laser cut machinery

2019: Digital Chief & E-commerce Management, at Onkel P (Full-time)

- Assisted in the selection of collection and line sheets
- Assisted with visual merchandising.
- Facebook & google analytics.
- Presented work for CEO to managers and improved based on feedback

2018: Digital Chief & Graphic Designer, at Dj Academy Denmark (Full-time)

- Rebranding to ensure business growth through website development
- Conceptualize gif animations, poster design and SoMe channels
- Utilized after effects for visual editing

Contact Information

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Languages

I speak and write danish fluently
I speak and write english fluently

Personal Qualities

Committed
Organized
Creative

Educations

2019-21: Innovation & Entrepreneurship,
UCL (Bachelor)

2016-18: Multimedia Design &
Communication, UCL (AP Degree)

2014-16: Odense Katedralskole, Media &
Arts (HighSchool)

2013-14: Glamsdalen Idrætsefterskole,
Dance & Arts (Boarding School)

Courses & Certifications

Project Management (Grade C)
Customer Experience Management
(Grade B)
Drawing (Grade D)

Laser Cut (Certified Pro User)
Vinyl Cut (Certified Pro User)
3D Printing (Certified Pro User)

Abilities

Creative Cloud (Adobe)

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- Adobe XD

Content Management System

- MailChimp
- Squarespace
- Wordpress

CAD & Prototyping

- 3D Clo
- Autodesk Tinkercad
- Figma

Workshops & Machinery

- 3D Printer
- Laser Cut
- Vinyl Cutter
- Heatpress

Artificial Intelligence

- Midjourney
- Open AI
- Adobe Firefly

Others

- Foam Modelling
- Silicone Modelling
- Cast Modelling
- Paper Modelling
- Screen Printing
- Logic Pro
- FL Studio